

THE FRITZ COLEMAN | SALVATION ARMY
GOLF CLASSIC



Sponsorship
Opportunities

Trump National Golf Club
September 30, 2010





Dear Friends,

Please join me Thursday, Sept. 30, 2010 at one of the most scenic and acclaimed golf courses in California, Trump National Golf Club, for the 15th Annual Fritz Coleman Salvation Army Golf Classic.

All proceeds, including the awards banquet to follow, will help The Salvation Army meet the growing needs of the more than 400,000 local individuals who turn to The Salvation Army seeking a “hand-up” not a “hand-out” each year. With your support, we’ll continue to transform lives and restore direction to those in need in our community through many vital social services such as homeless shelters, drug and alcohol rehabilitation, at-risk youth programs, groceries for families and housing and services for families affected by HIV/AIDS.

We look forward to seeing you and your colleagues on the course this fall. Thank you in advance for your unparalleled support of The Salvation Army and thus, our community.

Sincerely,

Fritz Coleman

THE FRITZ COLEMAN | SALVATION ARMY
GOLF CLASSIC



PRESENTING SPONSOR Value \$20,000

Join us as the presenting sponsor of one of Southern California's most prestigious charity events and your company will receive:

- o Presenting Sponsor naming rights whereas your company will appear as **“15th Annual Fritz Coleman Salvation Army Golf Classic Presented by...”** in all event collateral including but not limited to:
 - o Invitations
 - o Programs
 - o Banners
 - o Awards
 - o Event Slideshow
 - o Promotional Emails, Newsletters, Blog posts and tweets
 - o Press Releases, Media Alerts, Broadcasts
 - o Thank you cards
- o One (1) foursome of golfers and event goody bags
- o Four (4) VIP seats at the Banquet Dinner
- o “Last Bidding” rights for four (4) at the Silent Auction
- o Recognition as the Presenting Sponsor during the program at the Banquet Dinner
- o One (1) full page advertisement in the Event Program
- o One (1) full screen advertisement displaying in the GPS monitor in all Golf Carts
- o Logo with link to company website on The Salvation Army Southern California website event page
- o Logo on Volunteer/Staff event Polo shirts
- o One (1) sponsored hole with opportunity for product giveaway or display, if desired
- o One (1) promotional email to event guest list sent on behalf of The Salvation Army prior to the event
- o Company collateral inclusion in event goody bags
- o One (1) recognition plaque presented on behalf of The Salvation Army for your support and dedication to “Doing The Most Good” for display at your company or establishment
- o A charitable receipt for your tax deductible donation to The Salvation Army

THE FRITZ COLEMAN | SALVATION ARMY
GOLF CLASSIC



DINNER BANQUET SPONSOR Value \$15,000

Join us as the presenting sponsor of the Dinner Banquet for one of Southern California's most prestigious charity events and your company will receive:

- o Company name/logo included in the following:
 - o Invitations
 - o Event Slideshow
 - o Programs
 - o Press Releases, Media Alerts
 - o Banners
 - o Thank you cards
- o One (1) foursome of golfers and event goody bags
- o Four (4) VIP seats at the Banquet Dinner
- o Signage with Logo at the Banquet Dinner
- o Recognition as the Dinner Sponsor during the program at the Banquet Dinner
- o One (1) full page ad in the Event Program
- o One (1) full screen ad displaying in the GPS monitor in all Golf Carts
- o Logo with link to company website on The Salvation Army Southern California website event page
- o One (1) sponsored hole with opportunity for product giveaway or display, if desired
- o Company collateral inclusion in event goody bags
- o One (1) recognition plaque presented on behalf of The Salvation Army for your support and dedication to "Doing The Most Good" for display at your company or establishment
- o A charitable receipt for your tax deductible donation to The Salvation Army

LUNCH ON THE GREENS SPONSOR Value \$10,000

Join us as the presenting sponsor of the "Lunch on the Greens" for one of Southern California's most prestigious charity events and your company will receive:

- o Company name/logo included in the following:
 - o Invitations
 - o Event Slideshow
 - o Programs
 - o Press Releases, Media Alerts
 - o Banners
 - o Thank you cards
- o One (1) foursome of golfers and event goody bags
- o Four (4) VIP seats at the Banquet Dinner
- o Recognition as the Lunch Sponsor during the program at the Banquet Dinner
- o One (1) half page ad in the Event Program
- o One (1) quarter screen ad displaying in the GPS monitor in all Golf Carts
- o Logo with link to company website on The Salvation Army Southern California website event page
- o One (1) sponsored hole with opportunity for product giveaway or display, if desired
- o Company collateral inclusion in event goody bags
- o One (1) recognition plaque presented on behalf of The Salvation Army for your support and dedication to Doing The Most Good for display at your company or establishment
- o A charitable receipt for your tax deductible donation to The Salvation Army

THE FRITZ COLEMAN | SALVATION ARMY
GOLF CLASSIC



FOURSOME OF GOLF!

Value \$5,000

Join the fun of one of Southern California's most prestigious charity events and purchase your foursome today! Foursomes will receive valet parking, continental breakfast, lunch on the greens, cart, lockers, bag handling, a banquet dinner, silent and live auctions and the knowledge that after a day of fun in the sun you helped The Salvation Army of Southern California to help others!

SPONSOR A HOLE!

Value \$1,500

Join the fun of one of Southern California's most prestigious charity events by sponsoring one of 18 holes and put your company and products front of mind with hundreds of Los Angeles' most business savvy! Contact us today to find out more about this unparalleled marketing opportunity.

ADVERTISE YOUR COMPANY!

Value \$500-\$1,000

*Be seen by
Southern California's
most elite!*

GOLF CART GPS SCREEN ADS:

Full Screen-\$1,000

¼ Screen-\$500

EVENT PROGRAM ADS:

Full Page (color) – Value \$1,000

½ Page (color) – Value \$500

THE FRITZ COLEMAN | SALVATION ARMY GOLF CLASSIC



Thank you for your consideration and support of The Salvation Army. We look forward to seeing you on the greens very soon!