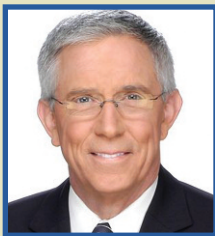


The Fritz Coleman / Salvation Army Annual Golf Classic

To benefit The Salvation Army

Wednesday, September 30, 2009 at Trump National Golf Club



Dear Friends,

Please join me Wednesday, September 30, 2009 at one of the most scenic and acclaimed golf courses in California – Trump National Golf Club Los Angeles – for The Fritz Coleman/Salvation Army Golf Classic. We will be honoring Internationally Syndicated Radio and TV Personality, Rick Dees, at our awards dinner following the golf tournament.

All proceeds, including the awards banquet to follow, will help The Salvation Army meet the growing needs of the more than 400,000 local individuals who turn to The Salvation Army seeking a “hand-up” not a “hand-out” each year. With your participation, we’ll continue to transform lives and restore direction to those in need in our community through many vital social services such as homeless shelters, drug and alcohol rehabilitation, at-risk youth programs, groceries for families and housing and services for families affected by HIV/AIDS...

Even if you are not a golfer, I still encourage you to join us in celebrating the more than 120 years of social service The Salvation Army has been providing in Southern California.

To learn more about the innumerable ways The Salvation Army serves your community, visit www.Fritzgolf.com. I look forward to seeing you on September 30 for a rewarding day of golf!

-Fritz Coleman



Schedule & Contacts



WEDNESDAY, SEPTEMBER 30, 2009

Trump National Golf Club
Rancho Palos Verdes, California

10:00AM

Guest check-in

11:15AM

Call to carts

11:30AM SHARP

Shotgun Start

Lunch

Immediately After Golf: Dinner ~
Silent/Live Auction ~ Awards Presentation



Trump National Golf Club
LOS ANGELES

Trump National Golf Club
Los Angeles

One Ocean Trails Drive
Rancho Palos Verdes, CA 90275
Tel: 310-265-5000



For additional information please call:
The Salvation Army: Alejandra Cruz
T: 213.607.7303 F: 213.607.7153
alejandra.cruz@usw.salvationarmy.org



Sponsorship Opportunities



TITLE SPONSOR: \$50,000

Company Logo/Name featured in the title of the event
 Company Logo/Name strategically placed throughout the day to maximize publicity
 Company Logo/Name featured in all tournament literature, media releases and website
 Three teams (12) players
 Title Sponsor banner in registration area
 Title Sponsor recognition on five tee signs
 Title Sponsor display on signature tee - Trump National Golf Club
 Premier seating location at Awards Dinner, includes 12 dinner tickets
 Option to retain Title Sponsor status at next year's Tournament

GOLF SPONSOR: \$25,000

Company Logo/Name featured in all tournament literature, media releases and on website
 One team of four players
 Golf Sponsor recognition on banner in registration area
 Golf Sponsor recognition on three tee signs
 Premier seating location at Awards Dinner, includes 4 dinner tickets
 Option to retain Golf Sponsor status at next year's Tournament

DINNER SPONSOR: \$15,000

Company Logo/Name on signage at Awards Dinner honoring Rick Dees
 Company Logo/Name on sponsor banner in registration area
 Dinner Sponsor recognition on two tee signs
 Dinner Sponsor recognition in all media releases and on website
 Premier seating location at Awards Dinner, includes 10 dinner tickets

EAGLE SPONSOR: \$10,000

Entry for four players
 Company Logo/Name featured on sponsor banner in registration area
 Company Logo/Name on two tee signs
 Recognition as a host of a tournament activity such as on-course contest
 Includes table of 10 at Awards Dinner

LUNCH SPONSOR: \$7,500

Company Logo/Name on all custom lunch boxes and on all golf carts
 Company Logo/Name on sponsor banner at registration area
 Lunch/Cart Sponsor recognition on one tee sign
 Lunch/Cart Sponsor recognition in all media releases and on website
 Includes table of 10 at Awards Dinner

BIRDIE SPONSOR: \$5,000

One team of four players
 Company Logo/Name recognition on sponsor banner in registration area
 Company Logo/Name on one tee sign
 Includes 4 dinner tickets

INDIVIDUAL Player Spot: \$1,500 and 1 dinner ticket

ADDITIONAL Awards Dinner tickets: \$250

*Entry Form

- Title Sponsor Golf Sponsor
 Dinner Sponsor Lunch Sponsor
 Eagle Sponsor Individual Player
 Birdie Sponsor
 Additional dinner tickets, quantity: _____

Enclosed please find my payment of \$ _____

I cannot participate, but enclosed please find

my donation of \$ _____



Please make checks payable to:
The Salvation Army (Tax ID # 95-1656360)

Please mail entry form and payments to:
The Salvation Army, Attn: Alejandra Cruz
 900 W. James M. Wood Blvd.
 Los Angeles, CA 90015
 T: 213.607.7303 F: 213.607.7153

Shambles Format

Note: Players 1 & 2 will be paired on one cart.
 Players 3 & 4 will be paired on another.

Player #1

Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Email: _____
 Index: _____ SCCA# _____
 Best Score: _____ Staying for dinner Y / N _____

Player #2

Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Email: _____
 Index: _____ SCCA# _____
 Best Score: _____ Staying for dinner Y / N _____

Player #3

Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Email: _____
 Index: _____ SCCA# _____
 Best Score: _____ Staying for dinner Y / N _____

Player #4

Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Email: _____
 Index: _____ SCCA# _____
 Best Score: _____ Staying for dinner Y / N _____

*Entry deadline is September 16, 2009